

Berkshire Netball

www.berkshirenetball.co.uk

Publicity Report 2024

Berkshire Netball website continues to host information about netball in the County.

Social media continues to be a great medium of communication for up-to-date news and information, with our most popular posts often about umpiring success! Thanks to Kate for updating Twitter (now X) and Sarah for updating Facebook.

Our Facebook group for Berkshire Netball Umpires has proved invaluable for clubs to find umpires for netball fixtures for all leagues in Berkshire. It's a forum for sharing information about umpiring courses and umpiring questions, teams can post if they need an umpire or if they are an umpire looking for games.

Please follow or like our social media accounts so that information reaches as many people as possible.



www.berkshirenetball.co.uk



www.twitter.com/BerksNetball

Up 4% to 1, 517 followers



www.facebook.com/BerkshireNetball
www.facebook.com/groups/berkshirenetballumpires/

Up 24% to 578 followers
Up 34% to 515 members



www.instagram.com/berkshirenetball/

Up 56% to 859 followers



<https://www.threads.net/@berkshirenetball>

Up 121% to 115 followers

Thank you to all the clubs, schools and committee members that have contributed.

If your school, club, league has any news, forthcoming events or interesting information, along with photos that you would like us to publish on the website and social media please send to: berkshirenetballpublicity@gmail.com

Debbie Horn
Publicity Officer